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WORKSITE WELLNESS AWARD PRESENTED TO BROWARD COUNTY GOVERNMENT



Contact

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Broward County, Fla. – Broward County Government has been awarded the Gold Level Worksite Wellness Award by the Florida Tobacco Cessation Alliance (FTCA). The employer provided health plan has removed all barriers to tobacco cessation methods such as copayments, coinsurance, and deductibles.

The FTCA Worksite Wellness Award was established as a way to recognize and set a standard for businesses that are providing comprehensive tobacco cessation services for their employees. There are two levels that can be earned, Silver or Gold, and any employer in the State of Florida can apply for this award on behalf of their organization.

Broward County Government is comprised of more than 60 agencies including the Fort Lauderdale-Hollywood International Airport, Port Everglades, Broward County Transit, Human Services, Parks and Recreation, Libraries, Water and Wastewater Services and Facilities Management.

Broward County Government also partnered with Tobacco Free Florida at the Florida Department of Health in Broward County and Area Health Education Centers (AHEC) to promote free tobacco cessation resources to help their employees quit tobacco.

Free assistance is available to businesses creating or updating a tobacco control policy to exclude electronic cigarettes and other newer devices in the workplace. Broward County businesses are encouraged to support quit attempts being made by their employees by hosting group quit sessions at the workplace. Employees who make a decision to quit tobacco together can reinforce each other and increase the likelihood of staying quit while at the workplace.

Tobacco Free Florida's Quit Your Way program makes it easier than ever for tobacco users to access free tools and services to help them quit and remain successful. For more information to quit tobacco or help a loved one quit, visit tobaccofreeflorida.com/county/broward.

Pictured Above

From left to right: Danila Montgomery, United Healthcare, Marc Dormeus United Healthcare, Lisa Wright RN United Healthcare, Sybil Cherian, Florida Department of Health in Broward County, Monica Cepero Deputy County Administrator Broward County (floral dress), Michael Kearns United Healthcare, Linda Duffy Program/Project Coordinator Broward County Government, Ligia Thismon-Lopez United Healthcare, Claudette Burke Employee Benefits Service Assistance Manager Broward County, James Moore United Healthcare, Lisa Morrison Benefits Manager Broward County Government, Kayle Rourke, Development Coordinator, Southeast Region at the American Lung Association

About the Florida Department of Health

The department, nationally accredited by the <u>Public Health Accreditation Board</u>, works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Follow us on Twitter at <a>@HealthyFla and on <a>Facebook. For more information about the Florida Department of Health please visit <a>www.FloridaHealth.gov.

About Tobacco Free Florida

The department's Tobacco Free Florida campaign is a statewide cessation and prevention campaign funded by Florida's tobacco settlement fund. Since the program began in 2007, more than 212,000 Floridians have successfully quit using one of Tobacco Free Florida's free tools and services. There are now approximately 451,000 fewer adult smokers in Florida than there was 10 years ago, and the state has saved \$17.7 billion in health care costs. To learn more about Tobacco Free Florida's Quit Your Way services, visit www.tobaccofreeflorida.com or follow the campaign on Facebook at www.tobaccofreeflorida or on Twitter at www.twitter.com/tobaccofreefla.

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